



United Way of Madison County
uwmadisoncounty.org

United Way brings together the services of 35 non-profit programs, managed by 27 health and human service agencies.

United Way monitors the work of our partner agencies and measures **EFFECTIVENESS, EFFICIENCY and IMPACT every 6 months.**

The average administrative cost for non profits is 37%. United Way of Madison County's is only **19%.**

United Way brings together the services of 35 non-profit programs, managed by 27 health and human service agencies.

Efficient Donors can be assured that their investments are going where they are needed the most. United Way monitors the work of our partner agencies and measures **EFFECTIVENESS, EFFICIENCY and IMPACT every 6 months.**

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United Way brings together the services of 35 non-profit programs, managed by 27 health and human service agencies.

Trustworthy For 76 years, United Way of Madison County has served as the #1 trusted local non-profit leader and raised over **\$200 million** for Huntsville/Madison County. United Way conducts a local community-wide **NEEDS ASSESSMENT** every 3-5 years to **IDENTIFY THE MOST CRITICAL NEEDS.**

United Way of Madison County: **Develops STRATEGIES Aligns PARTNERS Implements SOLUTIONS Measures RESULTS**

Only with United Way of Madison County can a single act of generosity have such a **POSITIVE IMPACT** on so many lives!

POSITIVE IMPACT

LIVE UNITED
United Way of Madison County
uwmadisoncounty.org

Investment Card
Please Print Legibly

First Name _____ Last Name _____ Middle _____

Home Address _____

City _____ State _____ Zip _____

Company Name _____

Cell _____ Work _____ Home _____

Email _____

Signature _____ Date: _____

You can become a United Way **Leadership Giver** for only \$39 per pay period (26 times/yr). You can combine your gift with a spouse.

Name of spouse/company _____

Legacy of Giving

As you plan for your own future, please help us plan for future needs in our community.

Where there is a WILL, won't you please make sure there's a WAY? Please consider including United Way of Madison County in your will, and tell us when you do.

For information on tax-deferred methods of giving, endowment funds or other planned giving opportunities please contact us at (256) 518-8208.

CONNECTING THOSE WHO CAN HELP WITH PEOPLE IN NEED

Our mission is to identify the health and human service needs in Madison County, Alabama, and work with donors, volunteers, and partner agencies to develop and implement effective strategies and solutions.

YOU Have the POWER to: Employ a Veteran.

FINANCIAL STABILITY

- Help individuals improve financial literacy skills and increase employability to earn a living wage.
- Strengthen individuals' progress towards the ultimate goal of financial self-sufficiency.
- Provide basic needs and emergency services during a time of personal crisis.



YOU Have the POWER to: Impact quality of life.

HEALTH

- Provide medical, dental, and vision care for children and adults.
- Provide prevention, maintenance, and intervention services in the areas of domestic/sexual violence, substance abuse, and counseling.
- Enable our community's homebound, seniors, and disabled to successfully age in place and remain independent as long as possible.



YOU Have the POWER to: Help a child graduate.

EDUCATION

- Prepare children for a successful transition into kindergarten.
- Increase school success for students Pre-k through 12.
- Help teens and adults with barriers, challenges, and shortfalls to develop career-ready skills



UNITED WAY'S FOCUS

UNITED WAY OF MADISON COUNTY PARTNER AGENCIES

CFC #	Agency Name	Contact
44853	Alabama Kidney Foundation	(256) 975-0000 alkidney.org
75179	Alabama Non-Violent Offenders Organization	(256) 288-3175 anvoo.org
97854	American Red Cross of North Alabama	(256) 536-0084 redcross.org
95717	The Arc of Madison County, Inc.	(256) 539-2266 hsvarc.org
32744	Big Brothers Big Sisters of North Alabama	(256) 880-2123 bbbsna.org
86770	Boys & Girls Clubs of North Alabama	(256) 534-6060 bgcnal.com
62813	The Care Center	(256) 723-2273 thecare-center.org
78895	CASA of Madison County (Care Assurance for the Aging & Homebound)	(256) 533-7775 casamadisoncty.org
70205	Catholic Center of Concern	(256) 536-0041 catholiccharitiesbhm.org
74126	Christmas Charities Year Round	(256) 837-2373 christmascharitiesyearround.org
20864	Community Free Dental Clinic	(256) 489-1853 hsvfreedental.org
48315	Crisis Services of North Alabama	(256) 716-1000 csna.org
28409	Family Services Center	(256) 551-1610 fsc-hsv.org
48238	Girls Inc.	(256) 859-0011 girlsinc-huntsville.org
94091	Harris Home for Children	(256) 837-0332 harrishomeforchildren.org
66959	HEALS, Inc.	(256) 428-7560 healsinc.org
71877	Heart of the Valley YMCA	(256) 428-9622 ymcahuntsville.org
-----	Impact Alabama	(205) 934-0664 impactamerica.com/alabama
-----	Manna House	(256) 653-7883 mymannahouse.com
12031	National Children's Advocacy Center	(256) 533-5437 nationalcac.org
15599	New Hope Children's Clinic	(256) 723-4673 newhopechildrensclinic.org
74188	The Pathfinder, Inc.	(256) 534-7644 pathfinderhsv.com
74178	Phoenix	(256) 880-0680 phoenixhsv.org
89057	The Salvation Army	(256) 536-5576 salvationarmyhuntsville.org
12606	Still Serving Veterans	(256) 883-7035 ssv.org
75529	United Cerebral Palsy of Huntsville/TN Valley	(256) 859-4900 ucphuntsville.org
29998	Village of Promise	(256) 536-8052 villagepromise.com



Youth Leaders' YLC Council

A student-led program developing the next generation of community leaders by building philanthropic leadership, servant leadership, and needs awareness.

United Way of Madison County (256) 536-0745 | uwylc@uwmadisoncounty.org

Volunteer Center of Madison County

A program of United Way of Madison County. An online resource that connects individuals, families, as well as civic and corporate groups with opportunities to volunteer in a wide variety of ways throughout Madison County.

180 non-profit organizations throughout Madison County.

(256) 518-8216 | stuart.sinar@uwmadisoncounty.org

Free Tax Service | Expert tax return services provided by certified staff and volunteers for Madison County residents with an annual income of \$25,000 or less, \$54,000 with a family or anyone over age 60. In 2018, 3,000 local residents received over \$2.7 million in refunds.

Leadership Social Services

A 10-month professional development program designed for Madison County non-profit staff, volunteers, and board members. This program creates awareness of health and human services, as well as collaboration and networking opportunities.

(256) 518-8203 | cathy.miller@uwmadisoncounty.org

Born Learning | Provides families with preschool-aged children (birth through school entry) and the professionals who work with the necessary resources to prepare for kindergarten.

United Way agency tours designed to educate employees and anyone in our community on the benefits of engagement with United Way and our partner agencies

Networking, Learning, Compassion and more.

2-1-1

A 24-hour information and referral trained specialist in partnership with Crisis Services of North Alabama. Get Connected. Get Help.™ 211connectsalabama.org to chat with a specialist.

United Way agency tours designed to educate employees and anyone in our community on the benefits of engagement with United Way and our partner agencies

Networking, Learning, Compassion and more.

No sign-up required. Covers all FDA approved prescription medications.

BIN: 610194 CARD ID: FW200 GROUP ID: FW200 PCN: FW

Download the **FREE FamilyWize** App at www.uwmadisoncounty.org/our-work/health/family-wize

In the past 12 years local residents have saved **\$1.3M** using this card. **FREE** prescription discounts **EVEN IF YOU HAVE INSURANCE!**

The smart way to save on prescriptions. **FamilyWize**

ADDITIONAL RESOURCES

YOU
Have the
POWER
to **CHANGE**
LIVES!
Come Join Us!

Partner Agency & Resource Directory



CFC # 60525


STATE # 031900

ALABAMA KIDNEY FOUNDATION

 **Patient Assistance Program** | Meets basic daily living needs and helps with transportation to and from critical services.

\$75 helps one low-income dialysis patient cover the cost of transportation to dialysis treatments for one month.

ALABAMA NONVIOLENT OFFENDERS ORGANIZATION


 **Brighter Futures** | Provides wrap-around services to integrate formerly incarcerated persons into society as productive citizens, with short and long-term support services that eliminate barriers.

\$66 helps one client get a Alabama State identification, a gateway to returning to work and accessing resources.

AMERICAN RED CROSS OF NORTH ALABAMA


 **Service to the Armed Forces** | Educates and provides services to active duty military personnel as they plan for, cope with, and resolve personal crisis situations.

\$68 provides emergency support services to a military family at a time of crisis.

 **Disaster Cycle Services** | Stabilizes families and individuals in crisis after a disaster or house fire and begins the recovery process. Provides smoke alarm installations and a home-safety check in vulnerable neighborhoods.


\$15 provides 10 comfort kits with basic personal needs/toiletries after the loss of a home.

THE ARC OF MADISON COUNTY

 **Stepping Stones to Independence** | Creates and implements a person-centered vocational plan for continued learning for individuals with disabilities. Focuses on continued education, career, and skill development.


\$247 provides one full enrollment for a month, including counseling, training, and job assessment.

BIG BROTHERS BIG SISTERS OF NORTH ALABAMA

 **Defending Potential** | Provides children facing adversity with strong, enduring, professionally supported 1:1 relationships with trained volunteers who change their lives so they achieve higher aspirations, greater confidence, better relationships, educational success and avoid risky behaviors.


\$30 per week supports a child achieving success in life.

BOYS & GIRLS CLUBS OF NORTH ALABAMA


 **Academic Success** | Engages children and youth with tools to grow academically and personally through a nationally-proven model. It provides exploration of careers plus youth development during out of school/after school time.

\$57 per month provides one child with full after-school services every day.

THE CARE CENTER


 **Fuel Their Hunger to Learn** | Matches student needs to services such as individualized tutoring, mentoring, pre-graduation focus, after school clubs and summer camps with focus on STEM, health and fitness, as well as liberal arts for children ages K-12 in SE Madison County.

\$30 per month provides one student with access to all after school and summer programs.

 **Ignite Your Potential** | Provides individualized career development planning and training with access to resources and support, with an overall goal of decreasing generational poverty in SE Madison County.


\$30 provides funding for one GED test.

CASA OF MADISON COUNTY (CARE ASSURANCE SYSTEM FOR THE AGING AND HOMEBOUND)

 **Aging in Place** | Allows elderly and homebound individuals to age in place while remaining safe and independent in their homes through home safety checks, fall prevention, health education, wheelchair ramps, and transportation assistance to medical appointments.

\$17 per month provides CASA services to one senior or homebound individual.

CATHOLIC CENTER OF CONCERN

 **Emergency Financial Assistance** | Fosters financial stability for families in danger of losing housing, critical medications, clothing, baby essentials, or utility services due to emergency situations.


\$200 per month helps one family with an unaffordable utility bill.

CHRISTMAS CHARITIES YEAR ROUND

 **Mobile Closet** | Provides essentials to students through a mobile clothing closet delivered directly to their school.


\$25 provides clothes/school supplies and hygiene items to school-aged children.

COMMUNITY FREE DENTAL CLINIC

 **Critical Care Needs** | Provides dental extraction for low income uninsured adults suffering with dental disease. Prevents expensive extensive hospital stays and missed work due to infected teeth.

\$215 provides simple dental extractions for one adult.

CRISIS SERVICES OF NORTH ALABAMA


 **The Domestic Violence Program** | Provides emergency shelter (through Hope Place), advocacy, documentation of injuries, and counseling to adults and children experiencing domestic violence.

\$71 per day provides a safe haven and support for one domestic violence victim.

Each Program has an **ICON** that indicates their **Focus Area**.




CRISIS SERVICES OF NORTH ALABAMA (2)

 **Crisis Counseling Program** | 24-hour crisis line responding to people in crisis due to depression, trauma, life changes, loneliness, suicide, and other stressors, using trained staff/volunteer counselors.

\$7.50 provides essential support for one individual in a crisis situation.


FAMILY SERVICES CENTER

 **Families & Schools Together (FAST)** Encourages family engagement with schools through targeted parent trainings and experiential activities designed to strengthen the family unit and enhance the educational experience of each student.

\$10 provides one session of FAST for one family.


 **Living in Family Transition (LIFT HOUSING)** Provides individuals in need with quality, affordable, transitional and scattered-site emergency shelter housing, with intensive case management to help them reach the next level of financial stability.

\$21 per day houses a low-income homeless family of four in a community-based single family unit.

 **Counseling** | Provides affordable counseling/therapy with a Licensed Professional Counselor (LPC), for individuals and families with mild to moderate mental health issues who may not qualify for services with other local agencies.


\$30 provides one confidential therapy session.

GIRLS INC.

 **Comprehensive Program** | Inspires all girls to be strong, smart and bold. Comprehensive approach equips girls to navigate gender, economic, and social barriers so they grow up healthy, educated and independent.


\$60 sends one girl to an educational summer program.

HARRIS HOME FOR CHILDREN


 **BOOST After School Program** | Provides mentoring, tutoring and counseling for at-risk foster children ages 12 to 20, enabling them to develop socially, emotionally, and academically through educational and basic living skills. Services and an individualized education plan are coordinated with school staff.

\$25 purchases essential school supplies for one middle or high school student.

HEALS, INC.


 **Bright Smiles** | Provides accessible quality school-based DENTAL care to children living in poverty to optimize their opportunities for success in school and the community.

\$20 per month provides a child with comprehensive dental care in a warm, professional and friendly atmosphere.

 **Healthy Kids/Healthy Eyes** | Provides accessible quality school-based HEALTH and VISION care to children living in poverty so they come to school healthy and ready to learn.


\$15 per month provides a child with comprehensive medical care in a warm, professional, and friendly environment.

HEART OF THE VALLEY YMCA

 **Early Childhood Education** | Provides a safe, nurturing, and developmentally-appropriate, high-quality early learning environment that supports families and children ages 6 weeks to 5 years, moving that child toward school success.


\$27 per day provides full-time services under a framework of school readiness for a 3-year-old boy or girl.

IMPACT ALABAMA

 **FocusFirst** | Provides high-tech vision screenings for preschool-aged children and referrals, as needed, for free or subsidized follow-up care.


\$13 provides vision screening and results and/or referrals for one child.

MANNA HOUSE

 **Personal Emergency Resources for Kids in Schools (PERKS)** | Provides healthy, kid-friendly, ready-to-eat weekend backpacks of food each Friday afternoon for children who have inadequate amounts of food available to them while not in school.

\$5 feeds one child for one weekend.


NATIONAL CHILDREN'S ADVOCACY CENTER

 **Intervention & Clinical Services** | Enables children to heal from the trauma of abuse and ensures community safety through a comprehensive team response to allegations of abuse.

\$250 pays for one medical exam for one child.


 **Stop Child Abuse and Neglect (SCAN)** | Preventing child abuse by teaching children in a school environment how to recognize child abuse and how to respond to it.

\$125 provides a SCAN session for one school classroom

 **Healthy Families of North Alabama** | An intensive home visitation program for over-burdened, first-time parents to increase child well-being, positive parenting and school readiness.


\$125 provides one home visit from a Family Support Worker to an at-risk family.

NEW HOPE CHILDREN'S CLINIC

 **Medical ADHD Program** | Provides ADHD mental health care (evaluation, diagnosis & health management support) to children in a school-based, pediatric clinic environment.


\$50 provides evaluations and initial treatment of ADHD for one child.

PATHFINDER

 **Residential Rehabilitation Program** | Provides services for men with chemical use disorder seeking a foundation in 12-step recovery. A comprehensive support system that provides food, shelter, transportation, clinical services, including individual/group counseling, treatment planning, crisis intervention, and the experiential teaching of basic life skills and relapse prevention.


\$150 provides services for 1 person for 1 week with secure room and board, transportation and clinical support from licensed counselors.

PHOENIX

 Improves the quality of life, self-sufficiency, and employability primarily for individuals with disabilities. Services include vocational evaluations, job placement and coaching, educational services in high schools and job opportunities.


\$220 per month assists one individual with a disability to prepare for, obtain, and keep employment.

THE SALVATION ARMY

 **Extended Stay Sheltering** | 4-month case management and life skills program that helps individuals who are without a stable home receive support while they find, sustain and keep employment and/or permanent housing.


\$125 provides meals, housing, counseling, and resources for one individual for one week.

STILL SERVING VETERANS

 **Veteran Support Services** | Counselors connect veterans and their families who are in crisis with community partners who can address immediate needs.


\$48 pays for 1-hour of counseling for a Veteran or a family member.

UNITED CEREBRAL PALSY OF HUNTSVILLE & TENNESSEE VALLEY, INC.

 Supports individuals with developmental, acquired and aging disabilities, and their families, through education, therapy, technology and social services to promote and enhance their independence, quality of life and community inclusion.

\$50 provides therapy to help a child walk, talk, eat, play, laugh, learn, and live life without limitations.

VILLAGE OF PROMISE

 **Children's Defense Fund Freedom School** Addresses the needs of children in high poverty neighborhoods, specifically summer learning loss and literacy as part of their continuum of services, from birth through post-secondary education.

\$166 per month provides a scholarship for an under-resourced child.

If a Company: Fill out, cut & give to Co. Coordinator
If an Individual: Fill out, cut & send to UJW of Madison Co.

1. EASY PAYROLL DEDUCTION

I want to invest the following amount per period:
\$ _____ x _____ = _____
Amount per pay period # of pay periods TOTAL Amt. Deducted

2. DIRECT PAYMENT

My TOTAL Investment is \$ _____ paid by:

Personal Check made payable to:

United Way of Madison County (attached) CK # _____

Cash \$ _____ (attached)

Charge to: MC _____ Visa _____ AmEx _____

Card #: _____

Exp. Date _____ Billing Zip _____ CVV _____

Signature: _____

Bill Me _____ Monthly _____ Qrtly _____ Other _____

\$ _____ - _____ = _____
Total Gift Check or Cash Attached Balance Due

or go to: www.uwmadisoncounty.org and click **DONATE**

Thank you

DESIGNATION INSTRUCTIONS

Agency Name: _____

Amount: _____

United Way does not rent, trade or sell our donor list.

701 Andrew Jackson Way, Huntsville 35801 ~ (256) 536-0745

**CFC # 60525
STATE # 031900**

Claudia Bucher, Campaign: (256) 518-8210



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